MODEL 43A4KV



The Hisense A4 Series Full HD Smart TV is a must-have with tons of built-in apps via the Hisense Smart Platform (VIDAA OS), making it easier than ever to personalize your entertainment experience. The A4 series also has DTS Virtual-X incorporated to deliver a crisp and immersive sound. It has all the features for you to keep up with all your entertainment. The size of the screen makes it versatile and easy to place in any room or space.

Full HD Resolution

Along with the 1080p high-definition LCD screen, you'll find a powerful full array LED backlight, creating a sharper, more colorful picture.

Natural Color Enhancer

Natural Color Enhancer maximizes your TV's color reproduction to take your viewing to the next level. Whether it's sports, shows, or movies, watch them in enhanced true-to-life color – the way they were meant to be seen.

Noise Reduction

Hisense noise reduction technology automatically analyzes the input signal and removes detected noise to restore and reproduce a perfect, clean image.

DTS® Virtual:X™

DTS Virtual:X bridges the gap between the DTS:X codec and the reality of so many consumers' homes, allowing you to enjoy multi-dimensional sound regardless of room size, layout, or speaker configuration.

Works with Alexa

Make the most of your entertainment with your existing Alexa device. Effortlessly turn your TV on or off, switch channels, and achieve more with your voice, activated by a simple press of the voice button.

VIDAA Smart OS

Open a world of content through Hisense's Vidaa OS smart platform. With hundreds of apps at your disposal, getting to your favorite TV show, movie, or game is simple and intuitive.

Game Mode

Enhance your gaming experience with improved performance. Our Game Mode feature reduces input lag, allowing for faster and more accurate responses to your controller commands on the screen.



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TECHNICAL SPECIFICATIONS

DIMENSIONS/WEIGHT	
TV Dimensions (without the stand)	38.0 × 22.2 × 3.5inches
(with the stand)	38.0 × 24.1 × 7.2inches
TV Stand Width	32.0 × 7.2 inches
TV Weight	13.7lbs
Carton Dimensions (WxHxD)	42.5 × 25.8 x 5.2 inches
Shipping Weight	19.6lbs
DISPLAY	
Actual Screen Size (Diagonal)	42.5 inches
Screen Class	43inches
Screen Type	LCD
TYPE OF TV	
Smart TV	Yes (VIDAA TV)
PICTURE QUALITY	
Screen Resolution	1080p
Local Dimming Zones	No
Motion Rate	60
Aspect Ratio	16:9
Backlight Type Source	Full Array
AUDIO	
Audio Output Power (Watts)	7Wx2
Audio Enhancement	DTS Virtual X
LANGUAGES	
On-screen Display	English/French/Spanish
POWER	
Power Consumption	75W
Standby Consumption	<0.5W
Power Supply (Voltage/Hz)	AC 120V, 50/60Hz
CONNECTIVITY	
Wi-Fi Built In	Yes (802.11 b/g/n)
Bluetooth® version	No
PORTS	
HDMI 1.4	2
HDMI CEC, HDMI ARC	Yes
Ethernet (LAN)	0

USB	1
RF Antenna	1
RCA Composite Video Input	1
L/R Audio Input for Composite	1
Digital Audio Output	1 Optical
Earphone/Audio Output	1
OTHER FEATURES	
Noise Reduction	Yes
Parental Control	Yes
Closed Caption	Yes
Sleep Timer	Yes
Alexa	Works with
Chromecast	Works with
Web Browser	Yes
WALL MOUNT	
VESA	200 x 200 / M6
ACCESSORIES	
Remote	Yes
Quick Start Guide and/or User Manual	Quick Start Guide is in the box/ User Manual is available online
Power Cable	0 (embedded)
WARRANTY/UPC	
Warranty	1 year
UPC Code	888143014913

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Hisense USA Corporation 7310 McGinnis Ferry Road, Suwanee, GA,30024 1-888-935-8880