

Vu Premium TV

4K UHD Google TV

43CA (108cm) | 55CA (139cm)



PREMIUM FEATURES

PICTURE
400 NITS
IPS PANEL

SOUND
50 WATT
SOUNDBAR

DESIGN
DESIGNER
LOGO FRAME

SOFTWARE
GOOGLE TV

OTHER FEATURES

- **Picture:** IPS Panel | 400 Nits Brightness | AI Picture Booster | HDR10 & HLG | WCG | Dynamic Contrast | Game Mode | 4K Resolution 3840 x 2160 | Panoramic Viewing | ALLM
- **Sound:** 50Watt Built-in Soundbar | Master Speakers x 2nos + Tweeter Speakers x 2nos | Built-in Dolby Audio | Surround Sound Technologies | Pure Sound Enhancement | Sound Only Mode
- **Content and Software:** Google TV OS | Play Store | Netflix, Prime Video, Hotstar, YouTube Licensed Apps on Remote | Parental Control | Data Saver | Kids Mode
- **Connectivity:** Google Chrome Cast | Bluetooth 5.0 | 2.4/5.0GHz WiFi | HDMI CEC & ARC | Vu ActiVoice Remote with Voice search and Google Assistance
- **Design & Hardware:** 3-side Bezel Less Design | Front Soundbar Design | Glossy Black | Quad Core Processor | 16GB Storage | 2GB RAM | Energy Saving

Display

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|-------------------------------|--|
| Screen Size cm/inch | (43) 108cm (55) 139cm |
| Model Number | (43) 43CA (55) 55CA |
| Resolution & Backlight Source | 3840 x 2160, DLED |
| Panel Type | IPS |
| Brightness | 400 Nits |
| High Dynamic Range | HDR10, HLG |
| Dynamic Contrast | YES |
| Color | 10-Bit |
| Noise Reduction | Digital & MPEG Noise Reduction |
| Game Mode | YES |
| WCG | YES |
| Picture Mode | Standard, Dynamic, Cinema, Eco, Gentle, Vivid, Cricket, Game, Personal |

Smart Software

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|------------------------------|--|
| Smart OS | Google TV OS |
| Google Apps | Google Play Store, YouTube Music, Google Games, YouTube etc. |
| Licensed Preloaded Apps | Netflix, Prime Video, YouTube, Hotstar etc. |
| AI | AI Picture Booster |
| Parental Control / Kids Mode | YES / YES |
| Hot Keys on Remote | Netflix, Prime Video, YouTube. |
| Voice Search | Google Assistance Voice search (Support Languages English + Hindi) |
| Remote Control | Vu ActiVoice Control with Fast Voice Recognition |
| Wake up Support | LAN, Wi-Fi |

Other Features

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|---|------------------------------|
| Processor / GPU | Quad Core / G31 |
| Storage / DDR RAM | 16GB / 2GB |
| Digital media player content | YES (Music / Video / Photos) |
| DMP File allocation table | FAT / FAT32 |
| TV Bezel Color (Front bezel, rear, stand) | Black / Black / Black |
| Speaker Type | Front Soundbar Design |
| Design Type | 3 Side Bezel Less Design |
| Supply range [Voltage / Frequency] | 100V ~ 240V AC 50/60Hz |
| Standby Power consumption | 0.5W |
| Power Consumption | (43) 120Watt (55) 150Watt |

Sound

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|-----------------------------|---|
| Audio Output | 50Watt Soundbar |
| Speakers | 2 Master Speakers + 2 Tweeter Speakers |
| Audio Enhancement Type | Pure Sound & Surround Sound |
| Sound Night Mode | YES |
| External Speaker Connection | TV / ARC / SPDIF / Bluetooth |
| Sound Only Mode | YES |
| Audio Mode | Standard, Cinema, Music, News, Personal |

Connectivity

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|--------------------------------|---|
| Cast Support | Chromecast built-in (Android / Windows / Macbook) |
| Bluetooth Support | YES, 5.0 version |
| Wi-Fi protocols IEEE 802.11 | YES, 2.4GHz / 5.0GHz, a / b / g / n / ac |
| HDMI Input's | 3nos |
| HDMI ARC / CEC / DLNA | YES |
| HDMI Type | 4K@60Hz with HDCP Version 2.2 |
| USB Input's | 2nos |
| Digital Audio Output | YES, Optical |
| Earphone Jack | YES |
| RF | Analogue |
| AV input | 1no |
| Ethernet port (RJ45 connector) | YES |

Accessories

| | |
|--------------------------------------|--------------------------------------|
| Remote controller (Technology / Qty) | Bluetooth / IR / Voice Control / 1no |
| Battery (size / quantity) | AAA / 2nos |
| Power Cord | YES |
| Table Top Stand | YES |
| Wall Mount Bracket | YES |
| User Manual / Warranty Card | YES / YES |

Dimensions

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|--|---|
| Dimensions with stand (WxHxD) in mm | (43) 957 x 648.2 x 237 (55) 1226 x 803.7 x 266 |
| Dimensions without stand (WxHxD) in mm | (43) 957 x 584.1 x 91 (55) 1226 x 735.6 x 94 |
| Net weight in Kg. (with stand) | (43) 7.55 Kg (55) 16.93 Kg |
| Net weight in Kg. (without stand) | (43) 7.45 Kg (55) 16.8 Kg |