

TCL

55C728K

55"

TCL 4K QLED TV AI-IN
Android tv



FLAWLESS MOTION



QLED

QLED
The exceptional colours of QLED

4K HDR PRO

4K HDR PRO
Vivid accurate colours and finest details

100Hz MOTION CLARITY PRO

100Hz Motion Clarity Pro
100Hz display for premium motion

MULTI HDR FORMAT

HDR multi-format
Stunning HDR whatever the source



GAME MASTER

Game Master
Your optimized gaming experience

ONKYO

Dolby Atmos

Onkyo sound with Dolby Atmos
Cinema audio experience at home

androidtv

Android TV
Easy endless entertainment

FreeviewPlay

Freeview Play
Go The Other Way with Freeview Play

TCL**55C728K****DISPLAY**

Screen size (inches/cm)	55 / 139.7
Visible screen size : diagonal(inches/cm)	54.6 / 139
Panel resolution	UHD
Wide color Technology	Quantum Dot
HDR (High Dynamic Range)	Yes
HDR formats	Dolby Vision, HDR10, HDR10+, PQ10, HLG
HDR brightness	-
Picture Performance Index*	3000
Resolution	3840x2160
Curved / Curvature	-
10 bit panel	Yes
Dynamic contrast	Mega
Picture processing	IPQ 2.0 Engine
Dimming	Yes
Ultra AR coating	-
UHD upscaling	UHD Machine Learning AI SR
Color management	20P & 2P calibration
Digital Noise Reduction	Yes
Film Mode	Yes

* Picture performance Index

AUDIO

Sound power	2x10 W
Music sound power	-
Dolby	Dolby AC4, Dolby TrueHD
Sound Processing	Dolby Atmos, Virtualization & upmix
Equaliser	Presets
Speaker type	Down Firing
Audio quality by	ONKYO
Speakers	Full range
Digital Pure Sound	-
Woofer	-
Auto volume control	Yes

SMART CONTENT

Processor	Quad Core
SmartTV	AndroidTV (29 languages)
Android OS	Android P (9.0)
GuideOn (Internet EPG)	-
4K	Netflix, YouTube, Amazon Prime, AppleTV+ & more
Applications	Google Play Store
Social	-
Web browser	-
HbbTV	2.0.2
Smart integrated TV microphone	Yes

CONVENIENCE

Smartphone / Tablet remote support	Yes
USB multimedia*	Yes
Caption(Subtitle)	Yes
Divx compatibility	-
Clock & On/Off timer	-
Game mode	Auto
Sports mode	Yes
Multipicture	PAT
Sleep timer	Yes
Hotel mode	Yes
OSD Languages	29
HDMI CEC (T-link)	Full
HDMI quick switch	Yes

* USB key not included

CONVERGENCE

Bluetooth	A2DP, HID
DLNA 1.5	Yes
Wifi display (Miracast)	Chromecast & T-cast
USB HID support	Yes

CONTROL

Remote control batteries	Yes
Remote Control	RC802N5+RC802V5

TUNER/BROADCASTING

DTV Tuner	DVB-T2/C/S2
Video decoding	H.265 UHD, H.264, MPEG-2
Analogue tuner	Yes
Analogue tuner systems	PAL/SECAM/NTSC (AV) BG/DK/LL'
CI+	Yes (1.4, ECP)
EPG (DVB EIT/SI)	up to 8 days
Auto channel search	Yes
Teletext	Yes

CONNECTIVITY

HDMI	3
HDCP 2.2	2,3
USB	2 x (3.0 + 2.0)
YPbPr	CVBS Optional
DVI-in (video)	-
Ethernet (LAN RJ-45)	Yes
Wifi	Built-in b/g/n 2.4/5Ghz MIMO
Digital Audio Out	Optical
Headphone	Yes
RF in (IEC Terrestrial/Cable)	1
RF in (F Sat)	1
Sat: Diseq / SCD	Yes v.2.2 / ver. I
CI slot	1
HDMI eARC/ARC	eARC HDMI1
HDMI max resolution	2160P/60Hz 422 12bit
MHL	Yes (3.0) via HDMI1
Power cable	Detachable, 1.5 m

GAMING EXPERIENCE

HDMI 2.1 :	Features	UHD 60 422 16b, ALLM, eARC
	VRR / FreeSync / G-sync	-

DESIGN

Color	Brushed silver metal front
Vesa size	300 x 300 mm
Stand design	Central

POWER

EEL 2021 class SDR (X1)	G
Annual SDR power consumption (EEL 2021) (X1)	103 W
EEL 2021 class HDR (X1)	G
Annual HDR power consumption (EEL 2021) (X1)	163 W
EEL 2021 class SDR (X2)	-
Annual SDR power consumption (EEL 2021) (X2)	-
EEL 2021 class HDR (X2)	-
Annual HDR power consumption (EEL 2021) (X2)	-
Auto power off	Yes
Power supply	220-240V~50Hz
Power consumption (standby)	0,5 W
Power consumption (network standby)	2,00 W
Peak luminance ratio	65%
Power consumption (maximum)	155 W
Mercury content	0,0 mg
Presence of Lead	Yes

DIMENSIONS & WEIGHT

Product Size	1227 / 770 / 303 mm
Stand width & depth	572 / 303 mm
Product size w/o stand	1227 / 712 / 10-50-82 mm
Packaging size	1400 / 860 / 145 mm
Product / packaging	13,50 / 17,80 kg
Without stand	12,60 kg
EAN	5901292515904
Manual - languages number	1
Incl. 3D glasses	-