

INTRODUCING THE NEW

Masterpiece AEye TV

Sit back, relax, and let this TV take care of your eyes.

55″ 65″ 75″ 85″ 98″ 115″

SIX SCREEN SIZES

PRODUCT CATALOGUE



Celebrating 20 Years as a luxury television brand.

Celebrating 20 years as a luxury television brand, Vu pairs an ambient light sensor with an AI picture engine that reads the room and the scene in real time — keeping the picture comfortable on the eyes from the first episode to the last.

3000 NITS
Peak XDR brightness (115″)

2696 ZONES
AI-mapped local dimming (115″)

100 % BT.2020
Colour with RGB MiniLED

288 Hz
Fluid Motion HSR

Vu Masterpiece AEye TV · RGB MiniLED · Google TV

AEye Comfort

Vu Masterpiece AEye Technology senses the room and reads every scene, adjusting the picture automatically so it stays easy on the eyes.

- A Screen That Reads the Room
- Intelligent Brightness Control
- Warmer, Gentler Tones at Night



A Screen That Reads the Room

It is 11 p.m., the lamps are dimmed and you are binge-watching the latest OTT season. Most televisions would still be blazing at their 4 p.m. brightness. The Vu Masterpiece AEye TV has already noticed — and changed with the room.



Bright room: picture lifted for clarity



Dim room: brightness eased, tones warmed

Eye strain comes from the gap between the screen and the room — and from sudden dark-to-bright cuts. Most people never touch their brightness settings after installation.

Vu Masterpiece AEye TV - looks after your eyes

Intelligent photoelectric sensing works with a machine-learning Intelligent Brightness Control engine to keep the picture in step with your room and your eyes.

01

Senses the room

The sensor measures the room’s brightness and the colour of its light, from afternoon sun to an evening lamp.

02

Reads the scene

AI analyses each frame, recognising a dark thriller, a bright sports broadcast or a sunlit travel show.

03

Balances the two

Brightness, contrast, gamma, colour temperature, HDR intensity and local dimming are tuned to the room.

04

Smooths the jumps

When a scene cuts from dark to bright, the TV eases the transition so the eyes are not jolted.

05

Warms up at night

As the evening deepens, the picture shifts to warmer tones that are gentler for late-night viewing.

Picture

A pure RGB MiniLED panel with up to 3,000 nits of XDR brightness, AI-mapped local dimming and 288Hz fluid motion — kept comfortable by AEye.

- RGB MiniLED · 100% BT.2020
- AI-mapped Full Array Local Dimming
- Up to 3000 Nits XDR Brightness
- Dolby Vision IQ, HDR10 & HLG
- 288Hz Fluid Motion





PICTURE

RGB MiniLED · 100% BT.2020 Colour

Pure RGB backlighting and AI picture processing deliver 100% BT.2020 colour coverage for natural skin tones, richer colours and deeper blacks.

PREMIUM RGB MINILED PANEL

100% BT.2020 WIDE COLOUR

NEURAL NETWORK SUPER-RESOLUTION

AI-mapped Full Array Local Dimming

Up to 2,000 AI-mapped dimming zones (2,696 on the 115-inch model) control the backlight precisely for deep blacks, brilliant highlights and rich shadow detail. Less light bleed and balanced luminance are easier on your eyes.

UP TO 2,696 ZONES

AI DIMMING

MINIMAL LIGHT BLEED





PICTURE

Up to 3000 Nits XDR Brightness

Up to 2,500 nits of XDR brightness (3,000 nits on the 115-inch model) with zone-by-zone dimming and wide DCI-P3, BT.2020, Adobe RGB and sRGB coverage — adapted to room light by Intelligent Brightness Control.

3000 NITS · 115″

2500 NITS · 55″–98″

INTELLIGENT BRIGHTNESS

Dolby Vision IQ, HDR10 & HLG

Experience stunning realism with Dolby Vision IQ and HDR10 — enhanced brightness, richer contrast and vibrant colours that bring every scene to life with incredible detail.

DOLBY VISION IQ

HDR10 · HLG

REAL CINEMA MOVIE MODE





PICTURE

288Hz Fluid Motion with Hyper-Motion AI Engine

The Hyper-Motion AI Engine syncs the backlight with on-screen motion, cutting blur and judder. A cricket ball, an F1 car or a split-second gaming move stays sharp and easy to follow.

120HZ NATIVE · 288HZ HSR

VRR + ALLM GAME MODE

MEMC MOTION

Sound

Up to 240W of VuFX 360° surround sound with Dolby Atmos, built-in woofers and AI Crystal-Clear Voice for dialogue you never miss.

- AI Crystal-Clear Voice
- Dolby Atmos 360° Surround
- Two Built-in Sub-Woofers



AI Crystal-Clear Voice – Dolby AC-4 Dialogue Enhancer

Dolby AC-4 Dialogue Enhancement lifts voices independently of music, effects and explosions, so every line stays clear and easy to understand without turning up the overall volume.

DOLBY AC-4

DIALOGUE ENHANCER

AI SOUND TUNING





SOUND

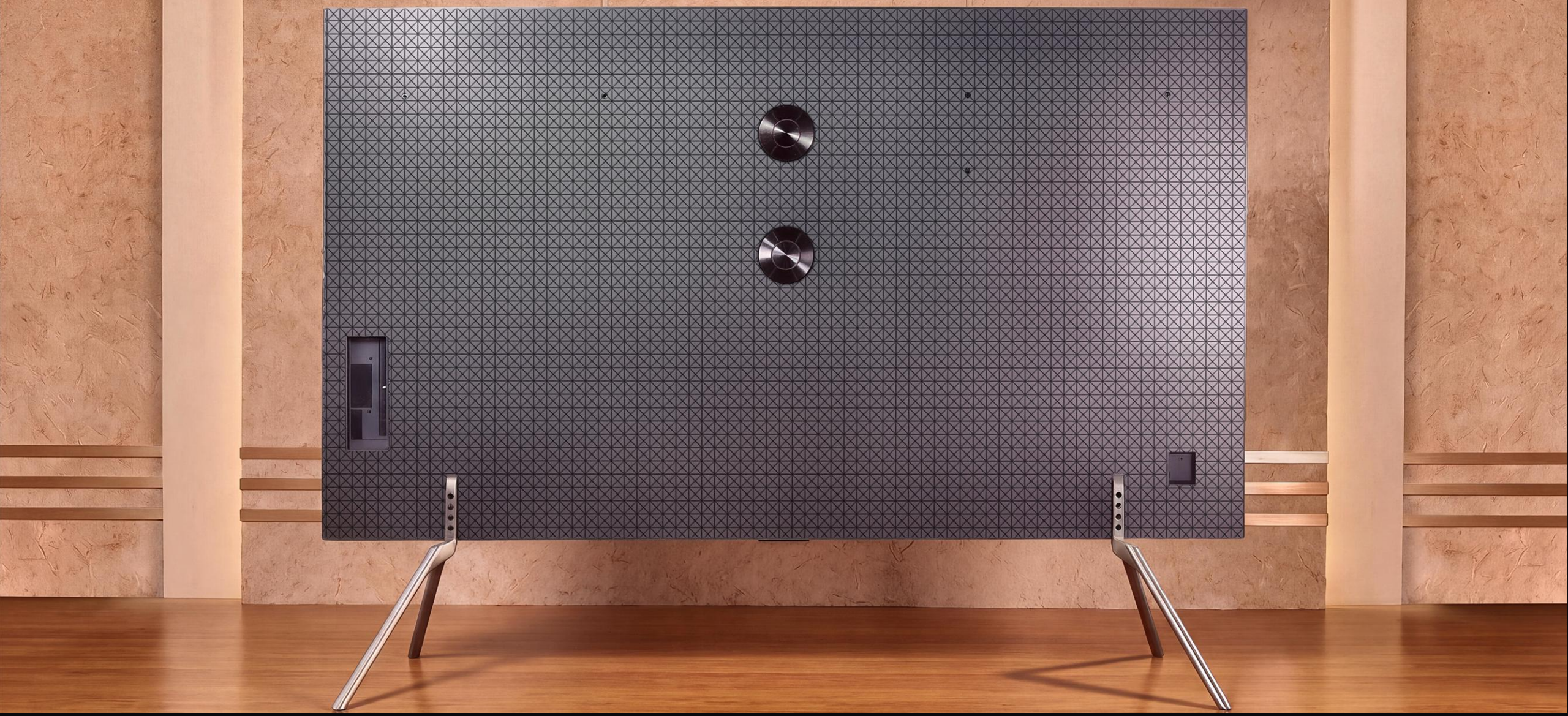
Dolby Atmos 360° Surround Sound

55″–98″: VuFX 6-driver, 2.2.2 CH 110W system. 115″: VuFX 10-driver, 6.2.2 CH 240W system with top, side and down-firing drivers that place sound where the action is.

DOLBY ATMOS

UP TO 240W VUFX

UP TO 6.2.2 CH



SOUND

Two Built-in Sub-Woofers

Dual integrated woofers (dual subwoofers on the 115-inch model) deliver deep, powerful bass with improved acoustic impact — rich, room-filling audio for a true home-theatre experience.

- 2 REAR WOOFERS
- DEEP BASS
- AUDIO-ONLY MODE

Smart

Google TV with Gemini, a 288Hz Hyper-Motion AI Engine with 3GB RAM, and a Personalised Frame Mode that turns the screen into art.

- Google TV with Gemini AI
- 288Hz Hyper-Motion AI Engine
- Personalised Frame Mode





SMART

Google TV with Gemini AI

Streaming services, live TV and apps in one personalised interface. Gemini-powered AI assistance enables intuitive content discovery, intelligent search and seamless navigation.

GOOGLE TV OS

GEMINI AI

CHROMECAST BUILT-IN

288Hz Hyper-Motion AI Engine

An advanced AI processor with 3GB RAM and 32GB storage enhances image upscaling, optimises motion clarity and delivers smoother transitions for responsive navigation and fluid entertainment.

CA73×4 @ 1.8GHZ

3GB RAM / 32GB STORAGE

HDMI 2.1 × 4





SMART

Personalised Frame Mode

Transfer photos from your phone and choose a custom border — Frame Mode turns cherished memories and artwork into a personal art gallery and breathtaking home décor.

PHOTO FRAME MODE

CUSTOM BORDERS

ARMANI GOLD BEZEL

Picture

PICTURE	55″ · 65″ · 75″ · 85″ · 98″	115″
Resolution	3840 × 2160 (4K UHD)	
Panel Type	A+ Grade	
Picture Technology	RGB MiniLED	
AI Visual Comfort	Vu Masterpiece AEye Technology — auto picture adjustment	
High Dynamic Range	Dolby Vision IQ, HDR10, HLG	
Brightness	2500 nits XDR	3000 nits XDR
Colour Gamut	100% BT.2020	
AI Picture	AI Picture Processing, Intelligent Brightness, Scene Recognition, AI Dimming & AI Upscaling	
Local Dimming	Yes, up to 2000 zones	Yes, 2696 zones
Colour Temperature	Standard / Warm / Warmer / Cool / Cooler	
Dynamic / Local Contrast	Yes / Yes	
Noise Reduction	Yes	
Refresh Rate	120Hz Native, 288Hz HSR	
Motion Enhancement	Yes — MEMC, Real Cinema, HSR, Action Clarity	
Game Mode	Yes — VRR, ALLM, Game Mode, Shadow Details, Dynamic Black Equalizer	
Gaming Hub	Game Dashboard with Crosshair & Gaming Control	
Picture Modes	Standard, Dynamic, Movie, Low Blue Light, Eco, Game, User	

Sound, Hardware & Software

SOUND	55″–98″	115″
Dolby Audio	Dolby Atmos, Dolby Digital, Dolby Digital Plus	
Audio Output	2.2.2 CH, 110W VuFX	6.2.2 CH, 240W VuFX
Speaker Type	2 Main + 2 Surround + 2 Woofers	4 Main + 4 Surround + 2 Subwoofers
Audio Enhancement	Dolby Atmos, AI Tuned Audio	
Dialogue	AI Crystal-Clear Voice, Dolby AC-4	
Audio Support	Dialogue & Bass	
External Speaker Out	ARC / eARC / SPDIF / Bluetooth	
Audio Only Mode	Yes, for music playback	
Auto Volume Control	Yes	
Equaliser	Yes	
Bass / Treble Control	Yes / Yes	
Audio File Support	.wav / .mp3 / .wma / .flac	
Audio Connect	Play music from your phone directly on the TV	
Audio Modes	Standard, Cinema, Music, News, Personal	

HARDWARE & SOFTWARE	
Smart OS	Google TV OS with Gemini AI
Processor	288Hz Hyper-Motion AI Engine
CPU / GPU	CA73 × 4 @ 1.8GHz / G57 × 2 @ 800MHz
Storage / RAM	32GB Storage / 3GB RAM
Frame Mode	Yes — phone photos with custom borders
Cast Support	Google Chromecast
Voice Search	Google Assistant via remote
Bluetooth	Yes, integrated
Wi-Fi	2.4 / 5.0 GHz, a/b/g/n/ac
HDMI Inputs	4 × HDMI 2.1 (eARC / ARC / CEC)
USB Inputs	2 nos.
Digital Audio Output	Yes, Optical
Other Ports	Earphone Jack, AV IN, Ethernet (LAN)
Parental Control / Kids	Yes / Yes

Design, Models & Power

SIZE	MODEL NUMBER	SCREEN SIZE	DIMENSIONS W×H×D (MM, NO STAND)	WEIGHT (NO STAND / STAND)	POWER
55″	VU55MASTERPIECETV-MAX	139 cm	1226 × 712 × 60	14.1 / 14.28 kg	215 W
65″	VU65MASTERPIECETV-MAX	164 cm	1445 × 833 × 60	19.7 / 20.0 kg	280 W
75″	VU75MASTERPIECETV-MAX	189 cm	1667 × 959 × 60	27.5 / 28.3 kg	330 W
85″	VU85MASTERPIECETV-MAX	215 cm	1890 × 1084 × 65	38.2 / 39.4 kg	425 W
98″	VU98MASTERPIECETV-MAX	248 cm	2178 × 1248 × 81	55.85 / 57.5 kg	525 W
115″	VU115TV	291 cm	2566 × 1470 × 59	102 / 105 kg	1000 W

DESIGN & GENERAL	
TV ID Design	3-side bezel-less design
Design Feature	55″–98″: Armani Gold bezel · 115″: Ultra-slim Aluminium-alloy grey color body
Connection Type	Sleek, single-wire easy installation
Remote Control	IR, Bluetooth & Voice Control — 2 remotes
Remote Hot Keys	Netflix, YouTube, Prime Video & more
Supply Range	100V – 240V AC, 50/60Hz
Mounting Option (115″)	Floor mount stand + wall bracket



Aluminium-alloy body with a sleek 3-side bezel-less design.

Dimensions

55"

VU55MASTERPIECETV-MAX



Weight with stand: 14.28 Kg

Weight without stand: 14.10 Kg

65"

VU65MASTERPIECETV-MAX



Weight with stand: 20 Kg

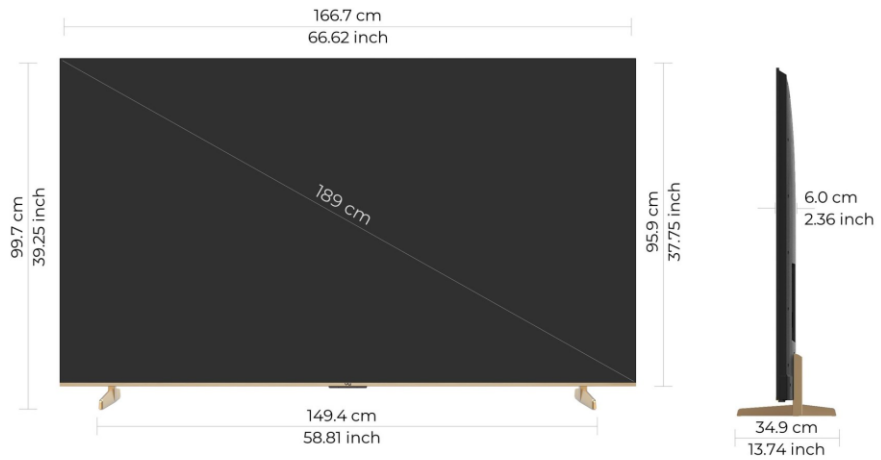
Weight without stand: 19.7 Kg

All measurements in centimetres and inches.

Dimensions

75"

VU75MASTERPIECETV-MAX

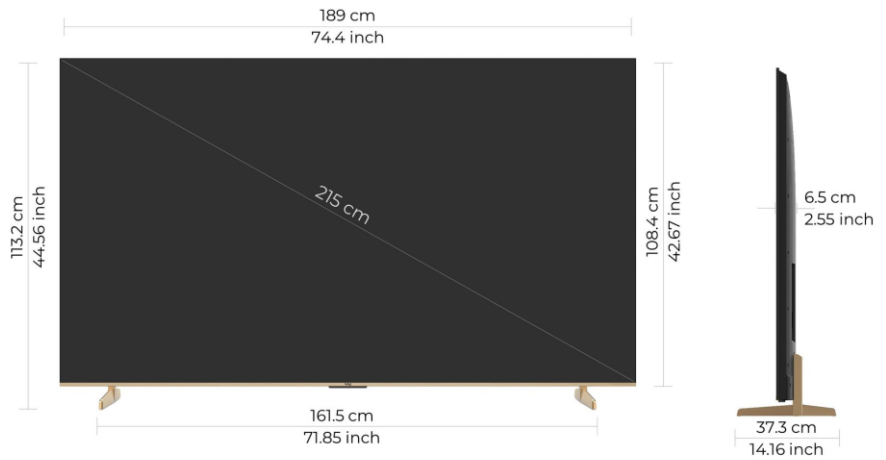


Weight with stand: 28.3 Kg

Weight without stand: 27.5 Kg

85"

VU85MASTERPIECETV-MAX



Weight with stand: 39.4 Kg

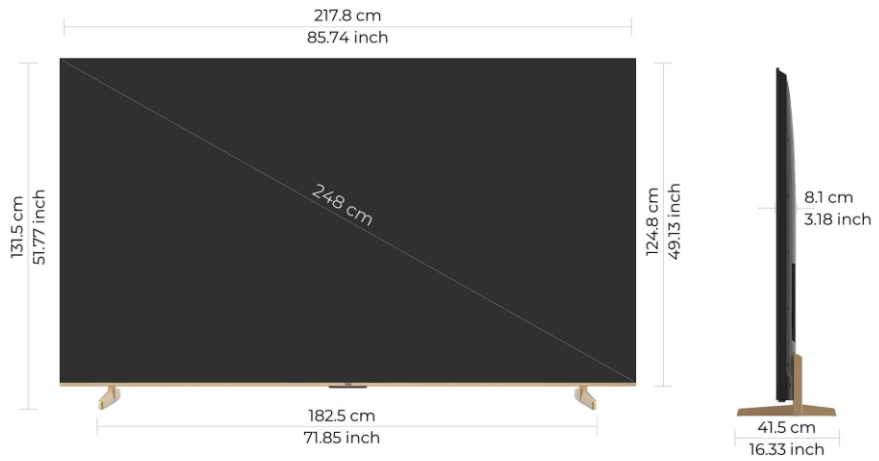
Weight without stand: 38.2 Kg

All measurements in centimetres and inches.

Dimensions

98"

VU98MASTERPIECETV-MAX

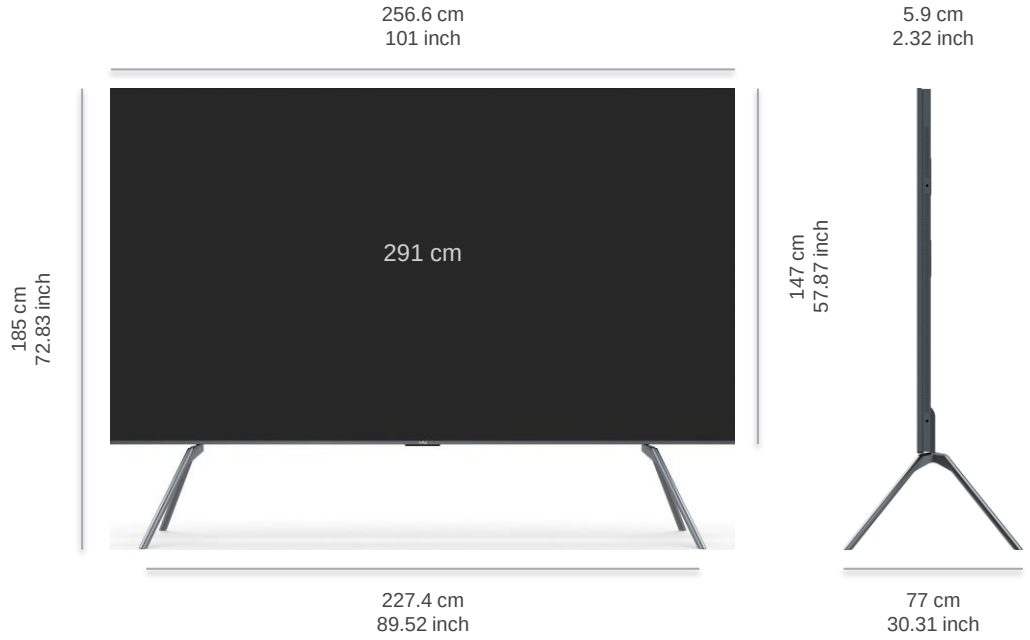


Weight with stand: 57.5 Kg

Weight without stand: 55.85 Kg

115"

VU115TV



Weight with stand: 105 kg

Weight without stand: 102 kg

All measurements in centimetres and inches.

CALIFORNIA

Masterpiece AEye TV

Sit back, relax, and let this TV take care of your eyes.

55″	65″	75″	85″	98″	115″
VU55MASTERPIECETV-MAX	VU65MASTERPIECETV-MAX	VU75MASTERPIECETV-MAX	VU85MASTERPIECETV-MAX	VU98MASTERPIECETV-MAX	VU115TV

RGB MiniLED · AEye Visual Comfort · Up to 3000 nits XDR · 288Hz HSR · Dolby Vision IQ & Atmos · Google TV with Gemini

vutvs.com

VU TELEVISIONS · MUMBAI · CALIFORNIA