

# Haier

## LED LCD TV OWNER' S MANUAL

MODEL: H43S80GUX  
H50S80GUX  
H55S80GUX  
H65S80GUX  
H75S80GUX

# Haier

Please READ this manual carefully  
before operating your TV, and retain  
it for future reference

The Haier logo consists of a solid grey square with the word "Haier" written in white, sans-serif font inside it.



Haier


# Contents


Safety and warnings.....	2-3
Introduction.....	4
Base Stand Assembly.....	5
Wall Mount Installation.....	6
Installation.....	7-9
Remote Control.....	10
Operation.....	11
Trouble Shooting.....	12

**IMPORTANT SAFETY INSTRUCTION**

- 1) Read these instructions.
- 2) Keep these instructions.
- 3) Heed all warnings.
- 4) Follow all instructions.
- 5) Do not use this apparatus near water.
- 6) Clean only with dry cloth.
- 7) Do not block any ventilation openings, install in accordance with the instructions.
- 8) Do not install near any heat sources such as radiations, heat registers, stoves, or other apparatus (including amplifiers) that produce heat.
- 9) Do not defeat the safety purpose of the polarized plug. If the provided plug does not fit into your outlet, consult an electrician for replacement of the obsolete outlet.
- 10) Protected the power cord from being walked on or pinched particularly at plugs, convenience receptacles, and the point where they exit from the apparatus.
- 11) Only use attachments/accessories specified by the manufacturer.
- 12) Unplug this apparatus during lightning storms or when unused for long periods of time.
- 13) Refer all servicing to qualified service personnel. Servicing is required when the apparatus has been damaged in any way, such as power-supply cord or plug is damaged, liquid has been spilled or objects have fallen into the apparatus, the apparatus has been exposed to rain or moisture, does not operate normally, or has been dropped.
- 14) Mains plug is used as the disconnect device, the disconnect device shall remain readily operable.
- 15) The ventilation should not be impeded by covering the ventilation openings with items, such as newspapers, table-cloth, curtains, etc.
- 16) No naked flame sources, such as lighted candles, should be placed on the apparatus.
- 17) Attention should be drawn to the environmental aspects of battery disposal.
- 18) The use of apparatus in moderate climate.
- 19) The apparatus shall not be exposed to dripping or splashing and that no objects filled with liquids, such as vases, shall be placed on the apparatus.

 <div style="display: inline-block; border: 1px solid black; padding: 2px; text-align: center; font-size: 8px;"> <b>CAUTION</b>  <b>RISK OF ELECTRIC SHOCK</b>  <b>DO NOT OPEN!</b> </div> 
<p><b>CAUTION</b></p> <p>TO REDUCE THE RISK OF ELECTRIC SHOCK, DO NOT REMOVE COVER (OR BACK). NO USER SERVICEABLE PARTS INSIDE. REFER SERVICING TO QUALIFIED SERVICE PERSONNEL.</p>

 The symbol indicates that dangerous voltages constituting a risk of electric shock are present within this unit.

 The symbol indicates that there are important operating and maintenance instructions in the literature accompanying this unit.

<p><b>WARNING:</b></p> <p>To reduce the risk of fire or electric shock, do not expose this apparatus to rain or moisture.</p>
---

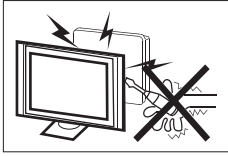
<p><b>WARNING:</b></p> <p>The batteries shall not be exposed to excessive heat such as sunshine, fire or the like.</p>
--



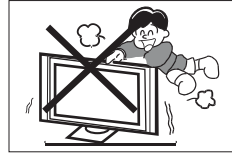
This symbol indicates that this product incorporates double insulation between hazardous mains voltage and user accessible parts. When servicing use only identical replacement parts.



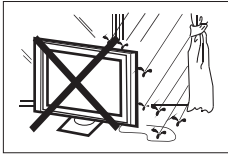
Manufactured under license from Dolby Laboratories. Dolby, Dolby Audio, and the double-D symbol are trademarks of Dolby Laboratories Licensing Corporation.



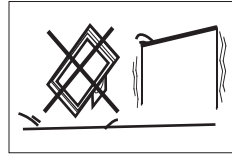
High voltages are used in the operation of this television receiver. Do not remove the cabinet back from your set. Refer servicing to qualified service personnel.



Never stand on, lean on, or suddenly push the television or its stand. You should pay special attention to children. Serious injury may result if it falls.



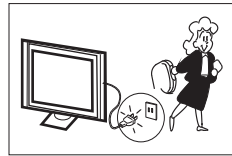
To prevent fire or electrical shock hazard, do not expose the television receiver to rain or moisture.



Do not place your television on an unstable cart, stand, shelf or table. Serious injury to an individual, and damage to the television, may result if it falls.



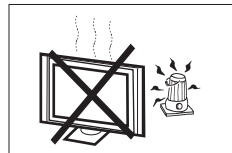
Do not drop or push objects into the television cabinet slots or openings. Never spill any kind of liquid on the television receiver.



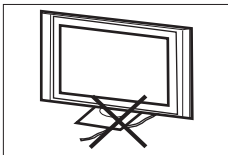
When the television receiver is not used for an extended period of time, it is advisable to disconnect the AC power cord from the AC outlet.



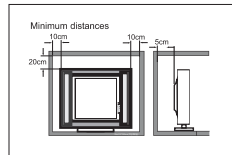
Do not block the ventilation holes in the back cover. Adequate ventilation is essential to prevent failure of electrical components.



Avoid exposing the television receiver to direct sunlight and other sources of heat. Do not stand the television receiver directly on other products which give off heat, e.g. video cassette players and audio amplifiers. Do not place naked flame sources, such as lighted candles on the television.



Do not trap the power supply cord under the television receiver.



If the television is to be built into a compartment or similar enclosure, the minimum distances must be maintained. Heat build-up can reduce the service life of your television, and can also be dangerous.

## Main features

- ① Used as Television, display terminal;
- ② High luminance, wide viewing angle;
- ③ Can store Air and Cable TV programs;
- ④ HDMI interface;
- ⑤ Multi-Media player (USB);

## Accessories

Remote Controller.....	1
User's Manual.....	1

## Main parameter

Viewing Picture Size (Diagonal)	43"	50"	55"	65"	75"
Resolution	3840x2160	3840x2160	3840x2160	3840x2160	3840x2160
Aspect Ratio	16 : 9				
TV System	PAL-B/G, SECAM-B/G, DVB-T, DVB-C, DVB-T2				
Video Signal System	PAL/NTSC/SECAM				
Receiving Channel	DVB-T2:1000, DVB-C:1000, ATV:99				
Input Power Voltage	100-240V~ 50/60Hz				
Power consumption	120W	138W	150W	170W	220W
Audio Output Power (THD≤7%)	2 x 10W	2 x 10W	2 x 10W	2 x 13.5W	2 x 13.5W
Signal input/output	High-Definition Multimedia Interface(HDMI) x 4 AV IN x 1 LAN Input x 1 USB x 2 OPTICAL OUTPUT x 1 HEADPHONE OUTPUT x 1 RF x 1				

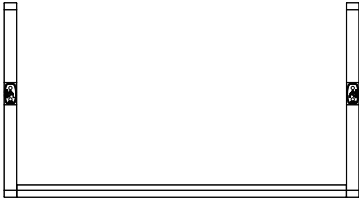


The terms HDMI, HDMI High-Definition Multimedia Interface, HDMI Trade dress and the HDMI Logo are trademarks or registered trademarks of HDMI Licensing Administrator, Inc.

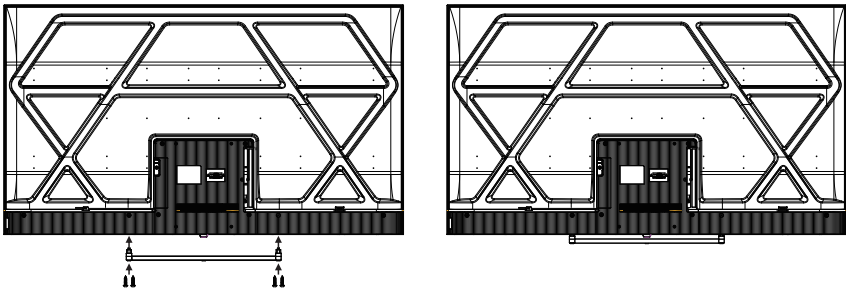
1. Place the TV with the display side down on a flat surface. Use a cloth to protect the display. Take out the base left, right, and center from the outer box, and follow the arrow direction in the following figure, assemble the base properly.



2. Fix the parts .



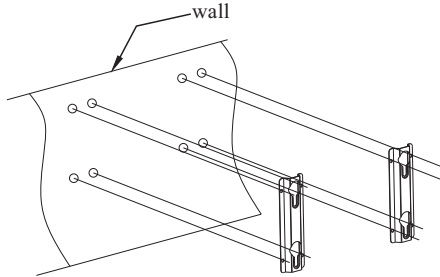
3. Locate the base into the gap at the bottom of the TV with screws.



43" PWB4\*12mm/4PCS  
50" / 55" PWB4\*15mm/4PCS  
65" PWA5\*20mm/4PCS  
75" PM6\*18mm/4PCS

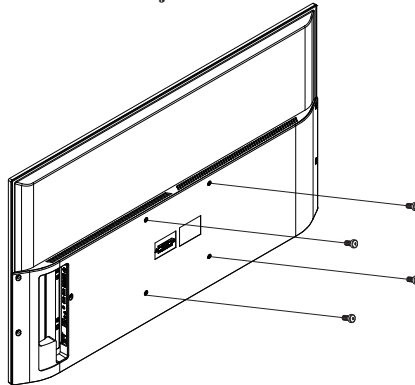
Note: This stand is not a swivel stand. Do not attempt to rotate the TV.  
The illustration is for reference only, the appearance and parameters of the TV are subject to the actual purchase.

**Step One:** Use the expansion bolts(4\*36PWA) to fix the wall mount brackets into the wall.



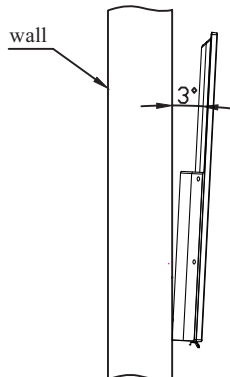
**Step Two:** Fix the wall mount screws (M6x8mm/4pcs) into the rear side of the LCD TV, using the torque of 8kgf.cm.

\* The TV appearance subject to material object.

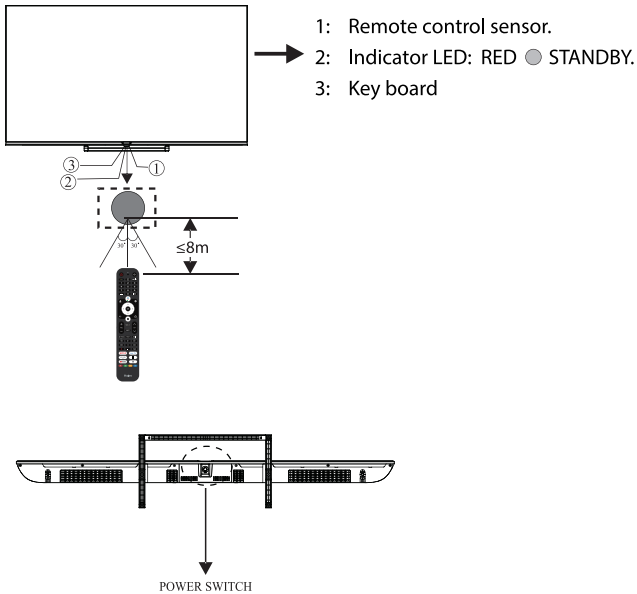


**Step Three:** Put the LCD TV with wall mount screws onto the wall mount brackets.

**Warning:** the angle between the TV and wall must not be bigger than 3°.



## Front panel



- (1) In the standby mode - Press the button to start the TV.
- (2) In the boot state - Press the button to shut down.

## REAR AV Connections (SIDE)



All the terminals are (from left to right):

ANT IN, AV IN, LAN, USB, HDMI4, HDMI3, HDMI2, HDMI1(eARC/ARC), EARPHONE output, OPTICAL output.

Note:

When HDMI port get DVI signal, the audio signal receives from the AV Audio channel.

**Low Blue Light** -Low Blue Light mode on your TV is designed to reduce the level of blue light to protect your eyes. Press Remote control Settings->Display -> Advanced Settings ->Low Blue Light( Optional: Off, Low, Middle, High )

-To reduce eyes strain and protect eyes when you watch TV for a period of time, you are recommended to:

Take regular and frequent breaks, avoid watching TV for periods of more than one hour.

Watching TV for long periods of time may cause eye fatigue.

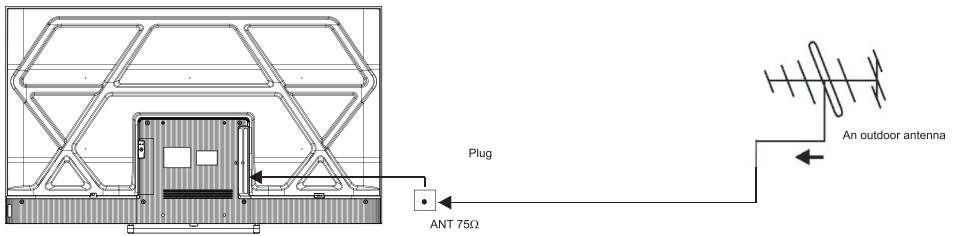
-Look away from the TV screen and focus on distant objects for at least 10 minutes during watch break time.

-Relax yourself during watch break time by doing eye exercises or outdoor activities.

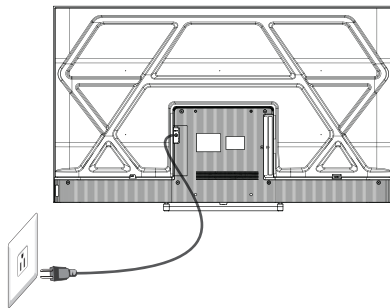
-The best recommended viewing distance is 3 times the vertical height of the TV screen.

-Regular breaks and exercises are extremely helpful in relieving eye strain and fatigue.

**ANTENNA**



Note:  
 Aerial connections: IEC (female).  
 Input impedance: 75Ω unbalanced.



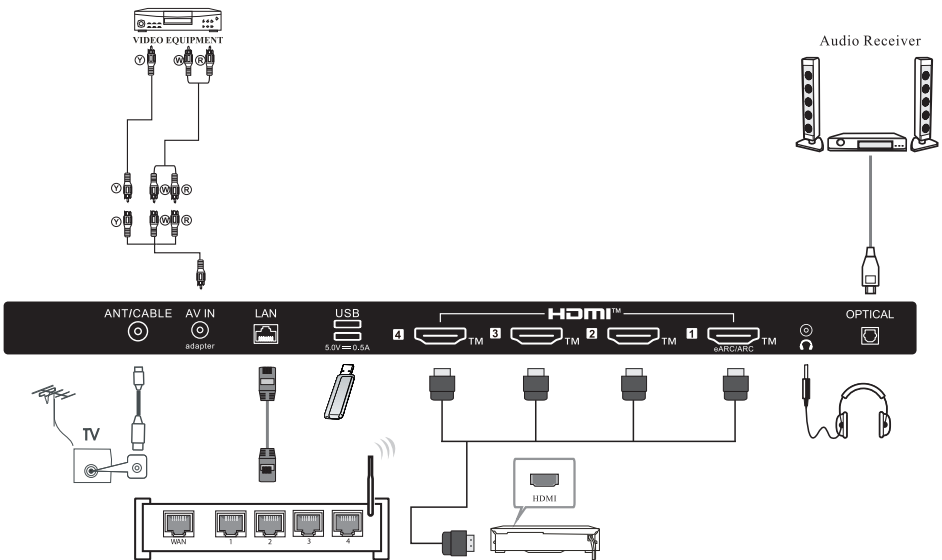
**PRESET MODE (HDMI)**

	RESOLUTION	V.Freq.(Hz)	H.Freq.(KHz)
1	800*600	60	37.88
2	1024*768	60	48.36
3	1360*768	60	47.7
4	1280*768	60	47.3
5	1920*1080	60	67.5
6	3840*2160	30	67.5
7	3840*2160	50	112.5
8	3840*2160	60	135

**AV EQUIPMENT**

This TV provides one group of AV for convenient connection to VCR, DVD or other video equipment. Please refer to the owner's manual of the equipment to be connected as well. You can use the input terminals on TV set rear as follows.

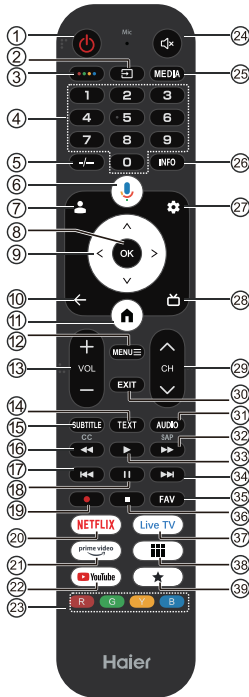
- ① Yellow (video)
- ② Red (audio R)
- ③ White (audio L)



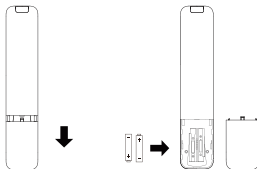
It can be connected to the following appliances: VCR, multi disc player, DVD, camcorder, video game or stereo system, etc.....

**Note:**

1. When HDMI port get DVI signal, the "AV Audio" channel is changed to receive the audio for HDMI port.
2. Sometimes it will not support in different device because the device supplies nonstandard signal.



Remove the cover of the battery compartment.  
Insert the 2 batteries (Type AAA 1.5V).

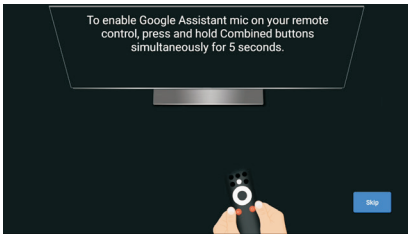


#	Item	Descriptions
1	<b>Power</b>	Press to turn the TV on or off. When your TV is off, power still flows through it. To completely disconnect power, unplug the power cord.
2	<b>Input</b>	Press to open the input source list.
3	<b>MAGIC BOARD</b>	Press to open MAGIC BOARD.
4	<b>0-9 number</b>	Press to enter a TV channel number.
5	<b>Mute</b>	It depends on the actual function.
6	<b>Google Assistant</b>	Press to open the Google Assistant.
7	<b>User account</b>	Press to open user account page.
8	<b>OK</b>	Enter the selected option or perform the selected operation.

#	Item	Descriptions
9	<b>Navigation</b>	Press to navigate the on-screen menu.
10	<b>Back</b>	Return to the previous menu.
11	<b>Home</b>	Press to open the Home Page.
12	<b>MENU</b>	Press to open or close the on-screen menu.
13	<b>VOL+/VOL-</b>	Press VOL+ or VOL- to adjust volume level.
14	<b>TEXT</b>	Press to select the teletext mode.
15	<b>SUBTITLE</b>	Open or close subtitle.
16	<b>Reverse play</b>	Press to reverse playback in multimedia & Timeshift mode.
17	<b>Previous</b>	Switch to the previous file when the audio or video is playing.
18	<b>Pause</b>	Press to pause in multimedia mode & Timeshift mode.
19	<b>REC</b>	Press to record the TV program you are watching in DTV mode.
20	<b>NETFLIX</b>	Press to open the NETFLIX.
21	<b>prime video</b>	Press to prime video for viewing online TV shows and films (internet connection required).
22	<b>YouTube</b>	Press to open the YouTube.
23	<b>Coloured buttons</b>	Implement the relevant operations according to the prompt at the bottom of the menu in the text.
24	<b>Mute</b>	Press to open the mute.
25	<b>MEDIA</b>	Press to open multimedia player.
26	<b>INFO</b>	Press to display the channel information.
27	<b>Settings</b>	Press to open the settings menu.
28	<b>EPG</b>	Press to display electronic programme guide in TV mode.
29	<b>CH^/CH^v</b>	Press CH ^ or CH v to change TV channels.
30	<b>EXIT</b>	Exit menu or operation.
31	<b>AUDIO</b>	Press to select Mono, Nicam, Stereo for ATV channel, Audio language for DTV channels.
32	<b>(forward)</b>	Press to fast forward in multimedia & Timeshift mode.
33	<b>(play)</b>	Press to play in multimedia mode & Timeshift mode.
34	<b>Next</b>	Switch to the next file when the audio or video is playing.
35	<b>FAV</b>	Quickly add the current channel to the favorite Show list or remove it from the favorite list under ATV and DTV.
36	<b>Stop</b>	Press to stop multimedia playback, REC & Timeshift mode.
37	<b>Live TV</b>	Press to open the Live TV.
38	<b>App list</b>	Press to open the app list.
39	<b>Star</b>	Press to enable the shortcut function in the startup wizard or TV Settings.

## INITIAL SETUP

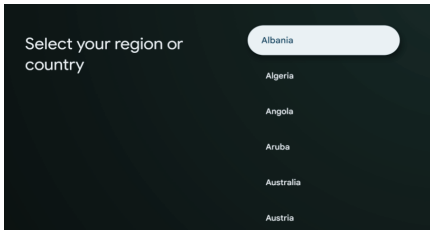
The first time you turn on your TV, the setup wizard will guide you through setting up basic settings. Please according to the Text Tip to First Time Setup.



This function is used for the remote control pair code. After the code is successful, you can use the Bluetooth remote control to operate the TV.

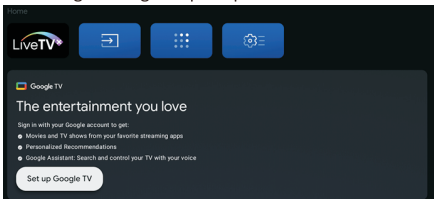


Press ▲/▼ to select the system language and press **OK** to confirm the language.



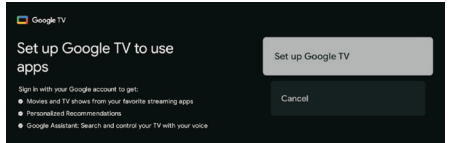
Press ▲/▼ to select the region/country of your device and press **OK** to confirm.

Complete the TV initialization settings. according to the guide prompt.



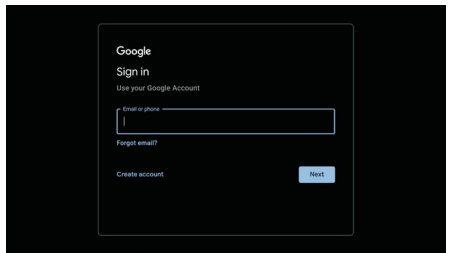
*Note: The picture is only for reference.*

- Once in the user interface, you can switch from basic TV to Google TV settings



Press ▲/▼ to select the “Set up Google TV” of your device and press **OK** to complete the setup.

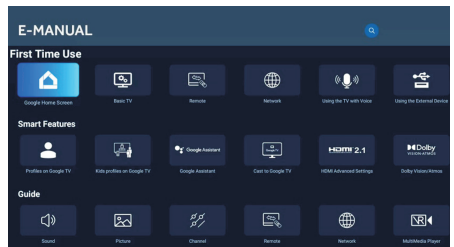
Use your Google Account Sign in. Follow the Google Guide.






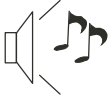







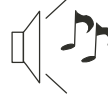
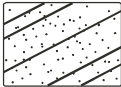



## E-Manual

E-Manual is built into your TV and can be displayed on the screen. To learn more about your TV features, access your E-Manual by referring to the following. E-Manual may be available depending on the region or model.

1. Press **HOME** button to access the home page.
2. Press **UP/DONW/LEFT/RIGHT** and **OK** button to select and enter “E-Manual” in “Apps”.



*Note: The picture is only for reference.*

Trouble phenomenon		Inspection
Picture	Audio	
 <p>Snow</p>	 <p>Noise</p>	antenna position, direction or connection
 <p>Ghost</p>	 <p>Normal audio</p>	antenna position, direction or connection
 <p>Interfere</p>	 <p>Noise</p>	electronic equipment, car/ motorcycle, fluorescent light
 <p>Normal Picture</p>	 <p>Mute</p>	Volume (inspect whether the mute function on the remote control are started, or audio system are correct or not)
 <p>No picture</p>	 <p>Mute</p>	Power cord is not inserted Power switch is not opened Contrast and brightness/volume setup Press standby key on the remote control for inspecting
 <p>No color</p>	 <p>Normal audio</p>	color control
 <p>Scramble</p>	 <p>Normal audio or weak</p>	retune channel
 <p>No color</p>	 <p>Noise</p>	Audio system

**Special Explanation:** The accessories such as remote control is not belongs to the guarantee.

# Haier



4031Q50C011